



SEO Content Assistant

You're already writing. You might as well rank.

The #1 tool for helping content teams dominate on-page SEO for the blog posts and landing pages they create.

By analyzing the top-ranking content for your target keywords, our software suggests powerful Focus Terms that will guide your writing process and improve your chances of ranking well.

Why the SEO Content Assistant:

AI-Powered

Utilize powerful AI, similar to the one used in Google's Content Quality algorithms, to reverse-engineer the on-page content you need to outrank competitors.

Focus Terms

Our software suggests semantically-related terms to your keyword target based on natural language processing. Add them to your content to improve SEO power without keyword stuffing.

Competitive Analysis

See the top-ranking articles for your target keywords to easily benchmark content quality, comprehensiveness, and information architecture.

Technical SEO

Analyze headers, meta tags, schema.org markup, images, videos, internal and external links, javascript libraries, and more to help your team identify and resolve any on-page technical issues holding your content back.

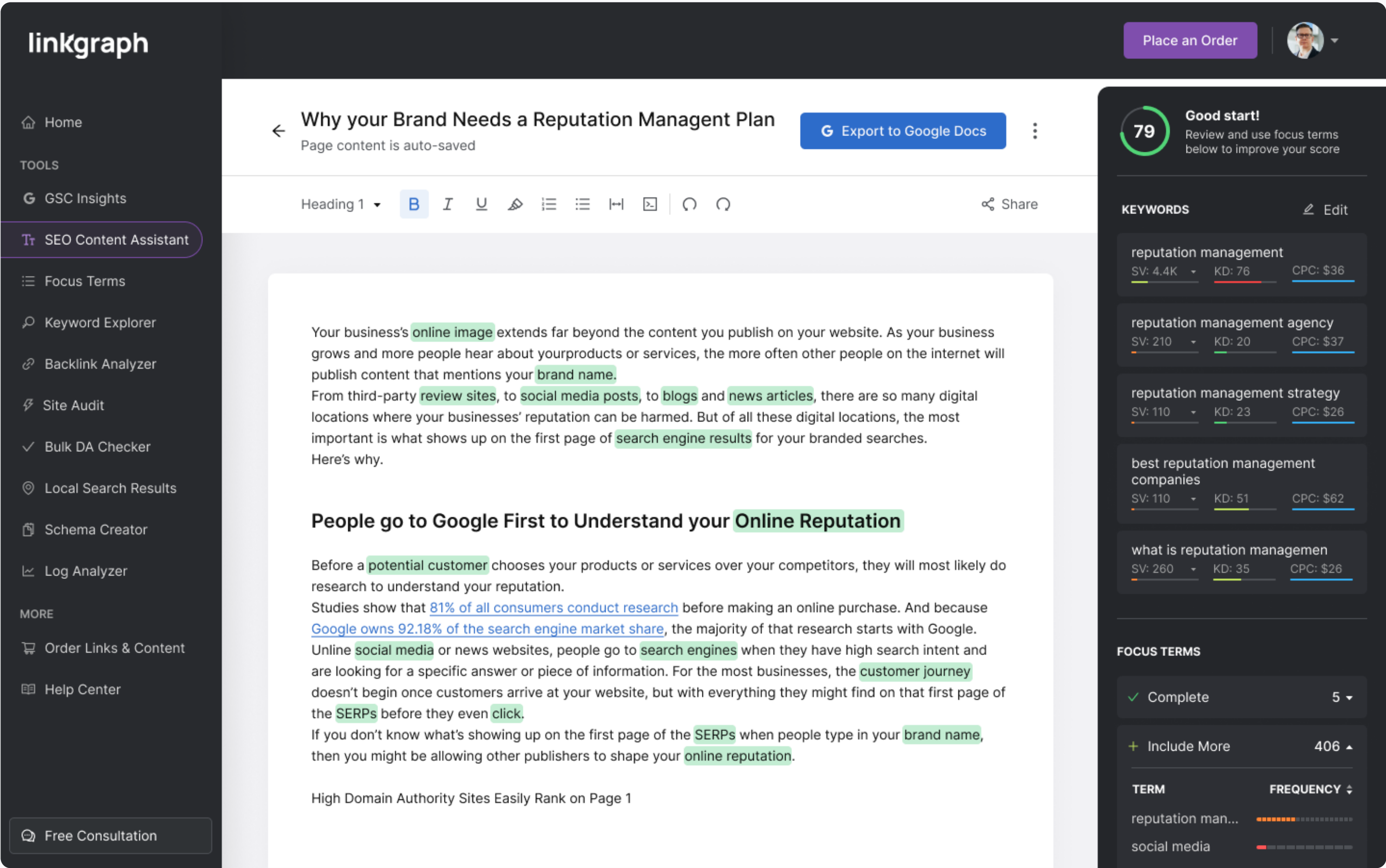
Google Docs Extension

Work on your projects wherever is most convenient. Collaborate with your team in the LinkGraph dashboard or optimize directly in Google Docs.

The leading content optimization tool for **site owners**,
content marketers, and **SEO professionals**



Key Features of SEO Content Assistant



Multiple Keyword Targets

Optimize your content for multiple keywords or a keyword cluster. Unlike other content assistant tools, ours lets you optimize your landing pages and blog posts for up to 5 keyword phrases. Combine your primary keyword target with the most salient long-tail phrases to improve the overall number of search queries for which your content can potentially rank.

Enter up to 5 keywords you want to optimize your content for.

reputation management

reputation management agency

reputation management strategy

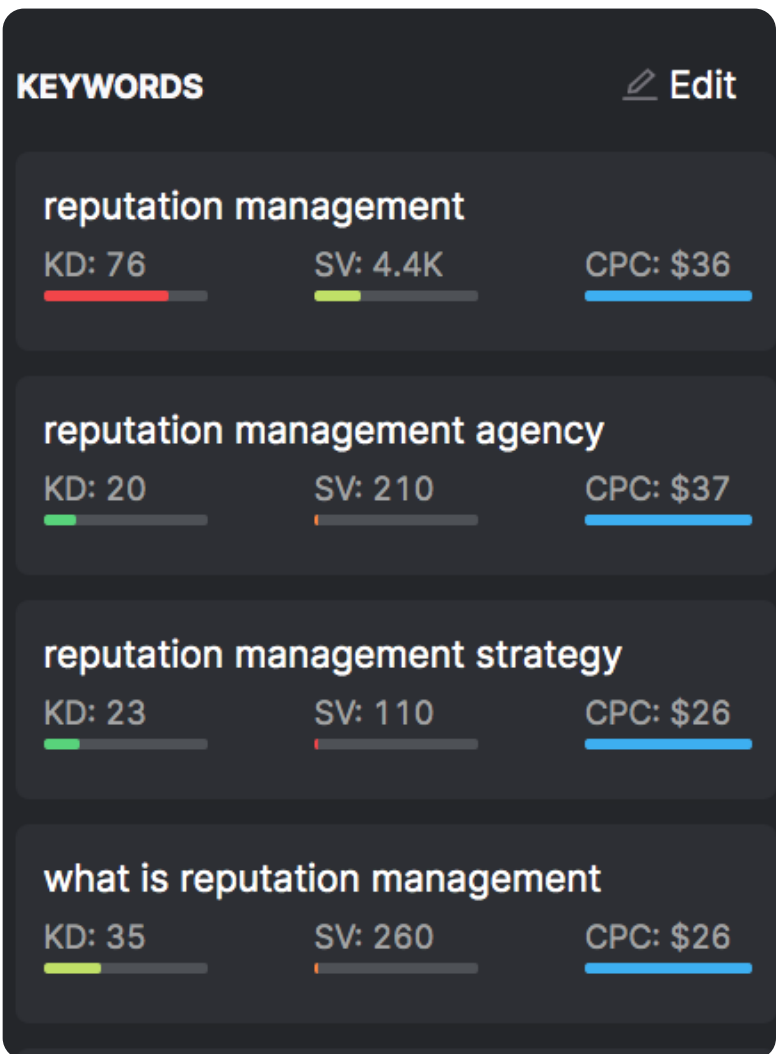
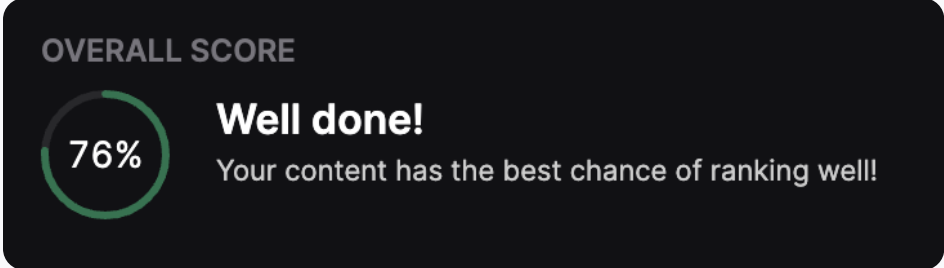
best reputation manageme|

what is reputation management

Populate Data

Content Score

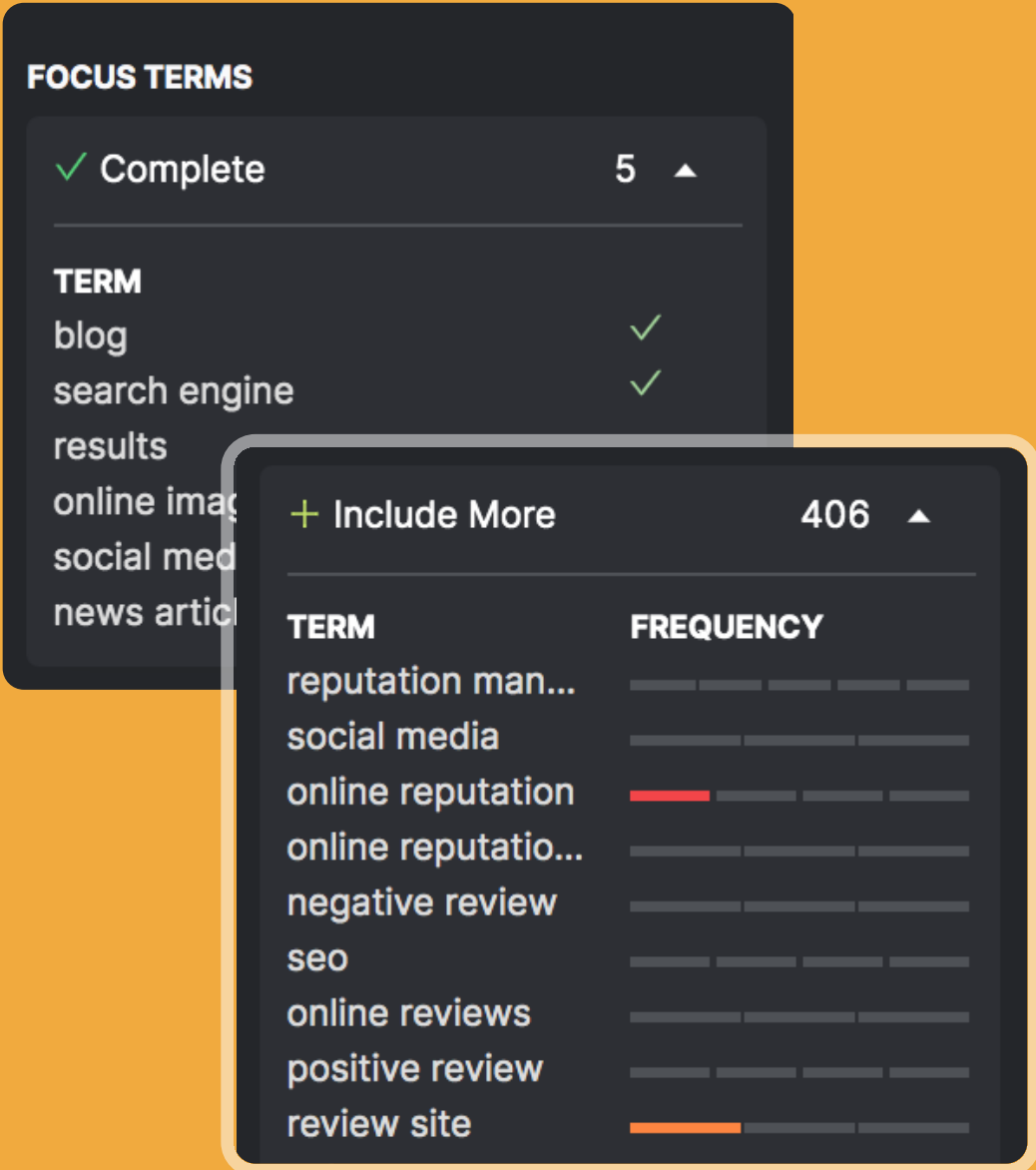
Our proprietary Content Score weighs the relevance, word count, topical depth, readability, and on-site technicals of your content to determine how likely it is to rank well. The gauge will change colors as you add Focus Terms and improve content-quality signals. Get a higher Content Score than your competitors to increase your chances of ranking on the first page.



Keyword Data

Essential keyword data, including CPC and search volume, is available in the right-hand sidebar of the tool. Our proprietary Keyword Difficulty score weighs the site authority and content quality of the top-ranking urls to give you an accurate picture of the keyword's competitive landscape. A higher Keyword Difficulty score means a greater level of competition.

Focus Terms List



Interactive Highlighting

Watch the Focus Terms in your content go from yellow to green, showing that you’ve included the most powerful terms the ideal number of times. The highlighting feature also ensures that your focus phrases and keywords are spread evenly throughout the content, helping improve the flow, structure, and overall readability.

People go to Google First to Understand your Online Reputation

Before a potential customer chooses your products or services over your competitors, they will most likely do research to understand your reputation. Studies show that 81% of all consumers conduct research before making an online purchase. And because Google owns 92.18% of the search engine market share, the majority of that research starts with Google. Online social media or news websites, people go to search engines when they have high search intent and are looking for a specific answer or piece of information. For the most businesses, the customer journey doesn't begin once customers arrive at your website, but with everything they might find on that first page of the SERPs before they even click. If you don't know what's showing up on the first page of the SERPs when people type in your brand name, then you might be allowing other publishers to shape your online reputation.

social media	<div></div>
automation	<div></div>
phrase	<div></div>
meta description	<div></div>
search engine r...	<div></div>
bing	<div></div>
title tag	<div></div>
template	<div></div>
algorithm	<div></div>

Overused Terms

Our tool will highlight in red any overused terms to help writers prevent keyword stuffing. Replace overused terms with synonyms, variations, or related options from your Focus Term list. By having a balanced, natural cadence of your Focus Terms, your content will signal relevance and topical depth to Google without any suspicion of keyword manipulation.

Reduce Usage

1

TERM	
reputation management	<div></div>

FOCUS TERM

reputation management company

RECOMMENDED # OF USES

0 of 4

COMPETITORS USING THIS TERM:

1. [www.businessnewsdaily.com](#)

2. [reputation911.com](#)

3. [www.meltwater.com](#)

4. [www.ibtimes.com](#)

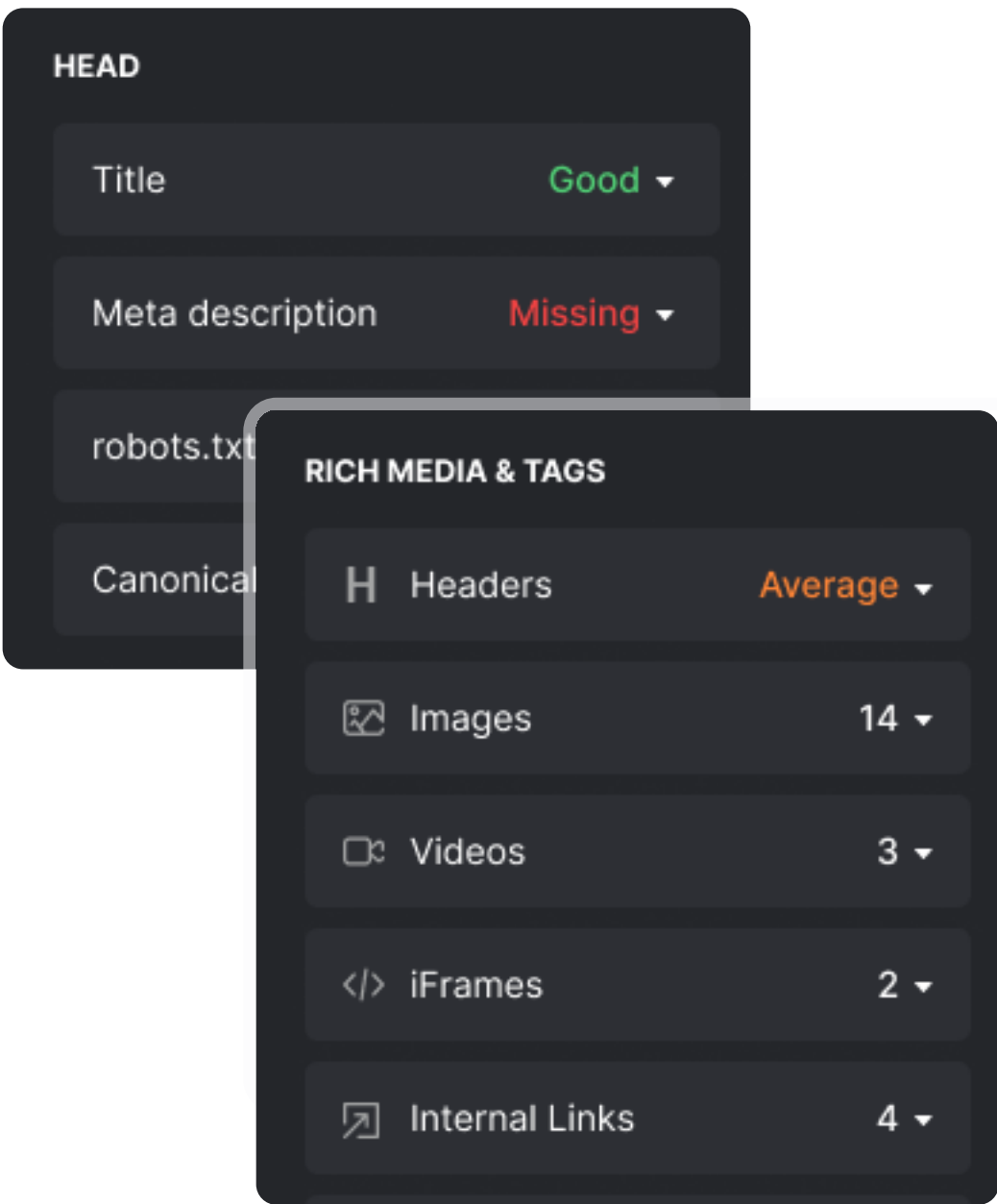
5. [blog.reputationx.com](#)

Competing Content

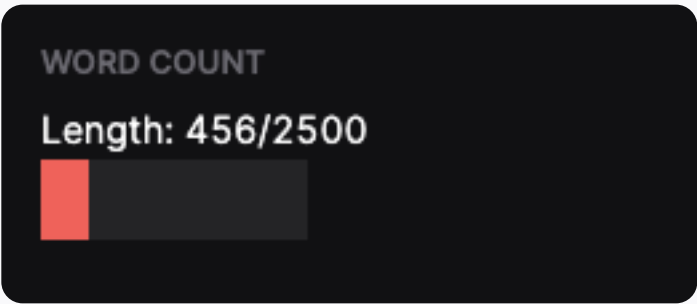
Scroll over the Focus Terms in your list to see which top-ranking competitors are using the term. The popup window includes hyperlinks so you can easily review competing content for ideas or inspiration on how to develop your own. Use this feature to benchmark the quality and comprehensiveness it will take for your content to rank.

On-Page Technicals

Make sure your content looks as good from the backend as it does from the frontend. Select the Technical tab to confirm that your title tag and meta description follow SEO best practices. Confirm robots and canonical tags for proper crawling and indexing of your content. Evaluate your use of anchor text, headings, rich media, schema.org markup, and other metadata.



Suggested Word Count



Long-form content tends to rank better in Google and generate more backlinks. Our AI will suggest a word count based on the length and topical depth of the top-ranking content. Strive for a word count that is higher or close to your competitors so that Google will understand your content to have more breadth, depth, and quality.

Improve the ranking potential of any piece of content with the SEO Content Assistant.
Call your Account Manger to get started today!

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